

Exhibition & Sponsorship Guide



Jun 14-16, 2022

Charlotte, NC

Charlotte
Convention Center

Registration Sponsorship



IME South's Registration location is open, spacious, and the attendee's first experience of the Charlotte Convention Center. Be a part of welcome experience as the Registration Sponsor.

Registration Sponsorship



Inclusions:

PRICE: \$10,000

Pre-Event:

- Logo on Registration website
- Logo on registration confirmation emails

On-Site

- Badge branding
 - Branding on back of badge
 - Sponsor logo and sponsor booth number on front of badge
- Sponsor branding on registration check in screens
- Sponsor logo on Registration Sign including QR code

Sustainability Sponsorship

Join IME South on the quest to have a sustainable impact on Charlotte and the Engineering community. Add your branding to digital signage throughout the building and be highlighted as the Sustainability Sponsor.



Sustainability Sponsorship



Inclusions:

PRICE: \$15,000

Pre-Event:

- Logo on Sustainability tab of website
- Logo on (1) sustainability email to pre-registered attendees highlighting the event's sustainability initiatives.

On-Site

- High quality water bottles for conference attendees (750 produced)
- Branding on water coolers placed in conference areas
- Sponsor created video or slide on iPoster wall, a sustainable marketing opportunity, placed in Concourse A on the street level.
- Logo on slide at expo floor theater and in conference rooms encouraging sustainability at the event

Post Event

- Logo on (1) email sent to all attendees highlighting the sustainable measures the event was able to achieve.

Digital Branding Sponsorship



Guests will see your branding on Charlotte Convention Center's built-in digital signage, IME's iPoster Marketing wall, and Digital Wayfinders!

Digital Branding Sponsorship



Inclusions:

PRICE: \$10,000

Pre-Event:

- Highlighted as Digital Branding Sponsor on “Thank You Sponsor” tab on Website

On-Site

- Branding on (2) Digital Wayfinders, featuring the Swapcard platform, placed on Expo Floor
- Ad on 5 screens within building
- Sponsor created video or slide on iPoster wall, a digital marketing wall, placed in Concourse A on the street level.

Call us today at **877-683-5251** or [email us](#) to secure your sponsorship!



VIC Sponsorship

Get your brand in front of IME South's Very Important Customers. From the moment our VICs walk in the building, they'll be given the royal experience including concierge service, free lunches, and a gift bag, all with your branding included.



Digital Branding Sponsorship



Inclusions:

PRICE: \$10,000

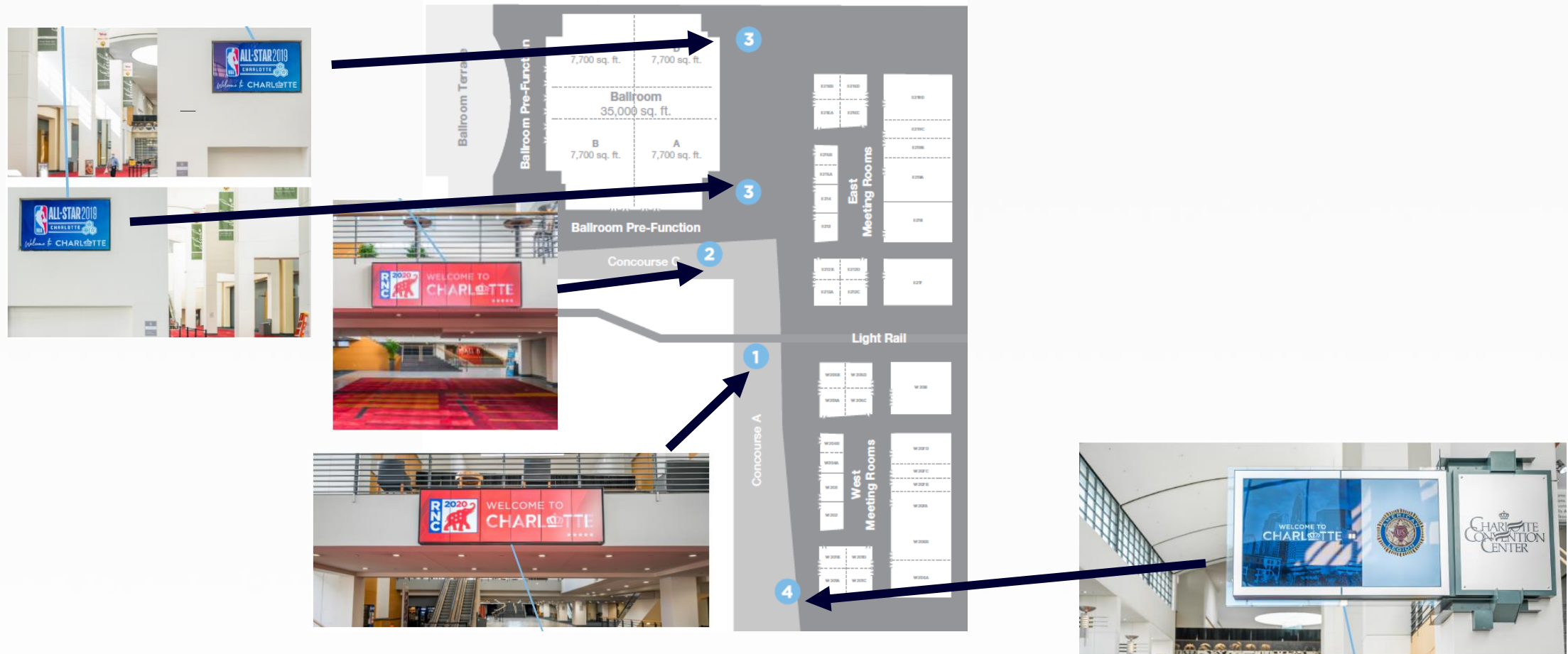
On Site Inclusions:

- Branding on check in kiosks for VIC Customer

VIC Customers will receive the following items with your branding on them:

- Logo on check-in kiosk
- Gift bag with curated inclusions
- Lunch voucher for two days to be used on expo floor
- Concierge service

Digital Signage Sponsorship



Digital Signage Sponsorship



Inclusions:

Project your message to the right people at the right time. With attention-grabbing placements, your company messaging, and graphics will make an impression the moment attendees walk in the door.

On-Site

- (1) Ad on 5 screens within building

6 opportunities available, Full buyout available

*Digital signage at the Convention Center is sold on a first-come, first-served basis.

PRICE:

1 ad - \$1,300 per day, \$5,200
entire program
Buy out – \$2,800 per day,
\$10,880 entire program

VALUE:

1 ad - \$800 per day, \$3,200
entire program
Buy out – \$1,700 per day, \$6,800
entire program

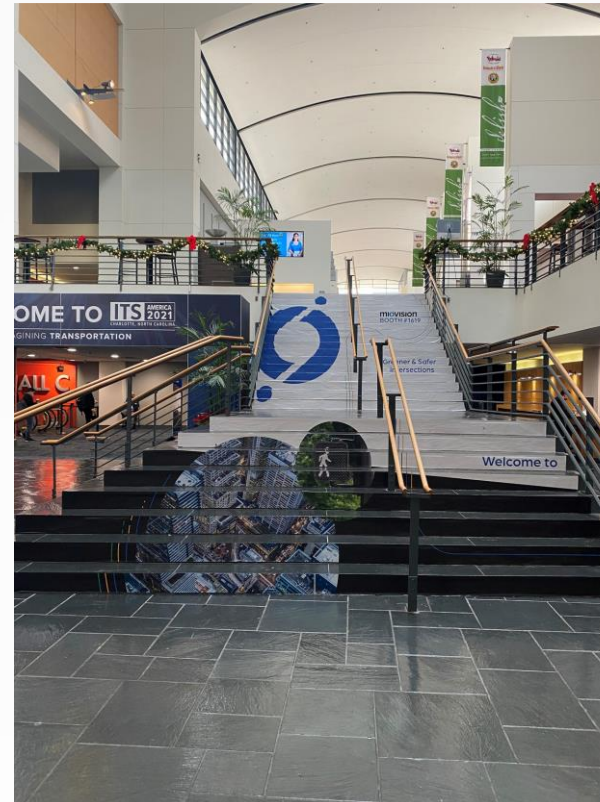
Grand Staircase Sponsorship

PRICE: \$23,000

Inclusions:

Located on the street level nearest to Starbucks. Decals may be placed on the front set of stairs nearest Concourse A. Stairs are located near entrance to expo hall and lead to concessions as well as conference.

- Branding on front of bottom or top half of staircase



Expo Hall Escalator Sponsorship



Inclusions:

- Branding on escalator glass leading down to expo floors.

4 opportunities available



PRICE:

Please reach out to
your account manager

Conference Escalator Sponsorship



Inclusions:

- Branding on escalator ribbon and glass leading up to conference area.

2 opportunities available



PRICE:

Please reach out to
your account manager

Exhibit Hall Lobby Window Sponsorship



Inclusions:

- Branding on windows in Exhibit lobby looking into Exhibit Hall.

*Window branding must be translucent and/or not cover entire window panes as shown in picture.

2 opportunities available



PRICE:

Please reach out to your account manager

Exhibit Hall Overlook Window Sponsorship

Inclusions:

- Branding on windows that overlook Exhibit halls located on street level of building.

2 Opportunities available

**Window branding must be translucent and/or not cover entire windowpanes.*



PRICE:

Please reach out to your account manager

Lobby Column Wrap Sponsorship

Inclusions:

- Branding on one column in Concourse A on second level. Viewable from all areas of Concourse A lobby including Registration.

6 Opportunities available

Note: Registration is on opposite side of this entryway. See page 2.



PRICE:

Please reach out to
your account manager

Building Entrance Sponsorship

Inclusions:

- (2) Banner pole bases are available to brand.

*Picture is an example of the most branding possible.

Note: branding has to be hardwall surfaces

PRICE:

Please reach out to
your account manager



Window Cling Sponsorship



Inclusions:

- Clings on exterior windows of the Charlotte Convention Center

PRICE:

Please reach out to
your account manager

